



## GESI Poster Competition Announcement

Organised by GESI Project, Samtse College of Education



GESI Project invites students from respective programmes, either individually or in groups to participate in a poster competition aimed at promoting Gender Equality and Social Inclusion (GESI) in schools and beyond.

### Competition Details:

Participants are required to design and submit a poster that reflects innovative ideas, messages, or practices that support GESI in Bhutanese educational settings and communities. The poster will be assessed based on the following criteria:

1. **Content (Clarity of Message) -10 Marks:** Clearly communicates ideas and messages related to Gender Equality and Social Inclusion (GESI).
2. **Visual Impact (10 marks):** Effective use of visuals, colour, layout, and overall aesthetic appeal
3. **Originality and Creativity (10 Marks):** Presents unique and innovative ideas in a creative and thoughtful manner.
4. **Practicality of Ideas (10 Marks):** Proposes realistic actions that can be implemented in schools and extended to broader community contexts.
5. **Engagement Potential (10 Marks):** Assesses the poster's ability to capture attention, provoke thought, and inspire meaningful discussion or action among students and the wider community.

### Awards:

The top three posters will receive a cash prize of Nu. 8,000, Nu. 6000, and Nu. 4000 respectively.

This competition offers a meaningful opportunity for students to develop creative skills, express their ideas, and contribute to a more inclusive and equitable education system.

All images, illustrations, and graphics used in the poster must be original and created by the participants. The use of AI-generated visuals or copyrighted materials is strictly prohibited.

### Submission Deadline:

Submit your poster by **7th June 2025** to: [cvec\\_bhutan.sce@rub.edu.bt](mailto:cvec_bhutan.sce@rub.edu.bt) or in-person to the GESI project lead in the DRIL's office.



## GESI Promotion Video Competition

Organised by GESI Project, Samtse College of Education



The GESI project of Samtse College of Education is inviting school students (in groups of 3) to participate in a video competition aimed at promoting Gender Equality and Social Inclusion (GESI) in schools and beyond. The competition aims to showcase innovative interventions and creative ideas that can help advance GESI both within the school environment and in the wider community.

We invite participants to submit a short video presenting their ideas and strategies for promoting GESI in their respective settings.

### Competition Details:

- **Eligible Participants:** Students of Five partner schools and Samtse College of Education
- **Submission Format:** A short video (maximum duration: **5 minutes**)
- **Submission Deadline:** **7th June 2025**
- **Announcement of Winners:** **Mid-August 2025**
- **Prizes:**
  - **1st Place:** Nu. 10,000
  - **2nd Place:** Nu. 8,000
  - **3rd Place:** Nu. 6,000

We encourage all participants to think creatively and critically about GESI and to use this opportunity to contribute meaningfully to positive change in education and society.

**More details can be found on the GESI website.**

## **GESI Promotion Video Competition**

Organized by Samtse College of Education with funding support from GPE KIX, IDRC (Canada), and NORRAG, this video competition is part of the ongoing GESI Project initiatives. The competition aims to highlight innovative and practical ideas that contribute to creating inclusive, safe, and equitable learning environments in schools and beyond.

### **About the Project**

The project titled "Promoting Gender Equality and Social Inclusion (GESI) in Schools, Building on What Children Value and Aspire To Do and Be" is supported by Global Partnership in Education Knowledge Exchange and Innovation (GPE KIX) and funded by the International Development Research Centre (IDRC). Its primary goal is to foster a safe, inclusive, and supportive learning environment in schools by developing a GESI diagnostic tool informed by children's valued educational capabilities.

The consortium is led by Kathmandu University School of Arts (Nepal), with Samtse College of Education (Bhutan) and RDRS (Bangladesh) as partners. Initiated by Kathmandu University School of Arts, the project aims to cultivate school environments where children learn and practice gender equality and social inclusion, while also contributing to improving GESI policies and practices.

Spanning three years, the project will be implemented in 25 selected schools across Bhutan, Bangladesh, and Nepal.

### **Eligibility**

Students in groups of five from one of the five partner schools or from Samtse College of Education (SCE) can participate.

### **Prompt:**

If you value GESI and want to ensure the wellbeing of all those affected by inequality, what would YOU do to advance GESI in your school or community?

### **Submission Guidelines**

Who can participate: Students of five partner schools and students of Samtse College of Education (SCE)

**Video Length:** Maximum 5 minutes

**Language:** English

- **Submission Deadline:** 7th June 2025
- **Include in your video submission:**
  - Full name
  - Age
  - Email address
  - School name (or programme name if from SCE)

- **Judging and Awards**
- **Judging Period:** 8th – 24th June 2025

- **Evaluation Criteria:**
  - Originality
  - Creativity
  - Practicality of solutions

- **Panel Discussion:**

Shortlisted entries will be invited to present their videos during a stakeholder panel discussion on 15th August 2025, featuring:

- Local leaders
- Principals
- Teachers
- DEOs
- Students and faculty from SCE

- **Judging Panel:** Senior officials from Samtse Dzongkhag.

## **Prizes**

- 1st Prize – Nu. 10,000
- 2nd Prize – Nu. 8,000
- 3rd Prize – Nu. 6,000

Shortlisted videos will be showcased during the panel discussion.

### **Terms & Conditions**

- All submissions must be original, unpublished, and free from plagiarism.
- By submitting an entry, participants grant the GESI Project a non-exclusive, royalty-free license to edit, use, and publish their videos, with full credit to the creators.
- Entries may be submitted individually or as a group.
- Only participants whose videos are shortlisted will be contacted.
- Upon submission, participants (individuals or groups) agree to transfer the rights of their videos to the GESI Project, Samtse College of Education.

### **Privacy Notice**

To administer the competition and provide prizes, we will collect participants' personal data (name, age, email, school/programme). This information will be stored securely and deleted after the competition ends. By entering, participants consent to this data use, including potential publication of winners' names and videos on the GESI website and GESI Facebook page.

